

INSTITUTE NEWSLETTER Q3 - 2024

We're excited to bring you the latest updates and news from the Retail Learning Institute. Here's a glimpse of what's been happening!



Courses

What's new and updated?

Stone Fruits (15 mins, July)

Melons (18 mins, August)

Gestión del Tiempo 5 - Acciones para Maximizar tu Productividad (13 mins, June)

Gestión del Tiempo 6 - Adoptar una Mentalidad de Crecimiento (8 mins, June)

Carnes - Sierra de Cinta (23mins, August)

Carnes - Inspección y Grados de Calidad (26 mins, September)



English

Produce - Lettuce

Workplace Violence Prevention - Supervisors

Spanish

Carnes - Conocimiento del Producto - Res

Carnes - Conocimiento del Producto - Ternera

Carnes - Conocimiento del Producto - Cerdo

Carnes - Conocimiento del Producto - Cordero

Pescados y Mariscos - Prácticas Sostenibles



MyTips Winners

June

Dakota Smith
California Fresh Market

Glorimar Rosa Valdes
Hatillo Kash & Karry, Inc.

July

Andrew Ridenour
Kennie's Market

August

Brooke Bordelon
Rouses Market

Elias D Navarro Vanegas
Supermercados El Rancho

WELCOME NEW MEMBERS

Molter's Fresh Market - 2 stores



Living Fresh Market - 8 stores



Thrifty Foods - 1 store





April 28–May 2, 2025 | The Coca-Cola Company | Atlanta, GA



REGISTRATION IS OPEN
Reserve now - 35 Participants already registered!

[Brochure](#) >

[Register](#) >

[Yearbook](#) >

FROM THE PRESIDENT'S DESK:

Leadership in the food retail industry involves navigating a dynamic and competitive environment while considering the uniqueness of a people business. Effective leaders have to strike a balance between sound management practices and the kind of leadership skills that enable them to motivate team members to provide a superior shopping experience.

The majority of management training programs use a “one size fits all” approach, which ignores the particularities of the grocery industry. That is why the Supermarket Management Class (SMC) has sustained success over two decades. With sessions delivered by a faculty of 20+ industry professionals, the SMC has a network of long-term partnerships and supports retailers in need of leadership development programs.



Paulo Goelzer, PhD, President and CEO
IGA Coca-Cola Institute

FROM THE LEARNING SOLUTIONS TEAM:

We are here to support you, Reach out!

Ana Velazquez: avelazquez@igainc.com

Christina Watkins: cwatkins@igainc.com



Ana



Christina

ADMINISTRATOR SHARE GROUP - Onboarding

Share your successes and seek advice from your peers in a supportive and collaborative environment where you can overcome challenges together.

Explore the most popular features of our All-Inclusive program, including observation checklists, groups, channels, and custom notifications!

JOIN US

Join us online on **October 3rd at 11:00 am CT**.
To register, email avelazquez@igainc.com.



Topics we will cover:

- What does your onboarding agenda include?
- How long is your onboarding process?
- Who is responsible for onboarding?
- What are the main challenges you face?
- What successes have you achieved?
- How can we support you?

SURVEY



Free

Did you know we can run a custom survey about your online training program?

Request a free online survey for your store. We'll take care of the setup; all you need to do is have your team members complete it. We'll provide you with all the results and analytics, and it's entirely **free**!

Surveys can reveal valuable insights, helping both associates and leaders feel more comfortable sharing their experiences with online training. You can survey both your learners and your leadership team. Email avelazquez@igainc.com to get started with your survey.