Online Training

PRICE LIST

Service Type	Description	Price
Basic		
Basic offers an online training library of courses (videos). One account per store, with unlimited access. No student registrations nor administrators required. Basic does not included testing or reports.	**annual fee per location** *(annual volume discount available)*	**$800**
Microlearning		
Perfect for reinforcement and increase retention with no disruption of the workflow. Short 2-3 minute interventions, with 2 scenario questions and feedback. Use our questions, edit them or create your own.	**initial setup** **annual fee per location**	**$2,000** **$200**
Grocery Start		
Individual self-registration accounts with a choice of curriculums at various pricing.	**curriculums price vary by topic** *(paid online via credit card)*	**Varies**
Premium Online Training		
Premium memberships have access to all courses plus new and updated ones, users' account management tools, tracking/reporting tool, Go.Learn mobile app, implementation support and the option to add upgrades and customizations.	**annual fee per location**	**$1,700**
Premium Discounted Memberships		
IGA stores that pay full membership	**annual fee per location**	**no cost**
MIDA members (Puerto Rico)	**annual fee per location**	**no cost**
NGA members (USA)	**annual fee per location**	**$1,500**
SpartanNash clients (USA)	**annual fee per location**	**$1,500**
C&S clients (USA)	**annual fee per location**	**$1,500**
Other Discounts		
Volume Discount based on number of stores or number of users.		**request a quote**
Organization using **Spanish courses only.**		**request a quote**
Individual Membership		visit www.grocerystart.com

8745 W. Higgins Rd. Ste. 350 Chicago, IL 60631 | 773-695-2611 | info@retaillearning.org

Last Updated: 11/03/26

Premium Add-on Services	Description	Price
Additional Features		
Learning Plans – Create custom curriculums for departments, positions, compliance, special initiatives, etc.	annual fee	$500
Learning Plan Certificates - Customize certificates with your logos, signatures and message.	one time fee	$500
Course Customization		
Course Imports – Add your own courses (SCORM, AICC, TinCan, PowerPoint, videos, documents, playable files). Limited to a maximum of 4 hours of work.	course developer access	$2,000 annually
Customize Our Courses – Tailor our courses to meet the needs of your organization.	fee per course	starts at $500
Interface Tailoring		
Tailoring of the User, My Account & Resources, and/or Administrator pages - tailor theses pages by adjusting images, adding or removing widgets/items.	one time fee future revisions	$2,000 $80hr
Corporate University - Full Package		
The **Full Package** allows a new administrator to design a program as simple or as complex as necessary to fit their organizations learning culture. All the tools available will be at their disposition. It includes: • Corporate University • Custom Interfaces for Users & Administrators • Headquarters + Regional Divisions • Learning Plans (LP) • Custom Catalogs - LP & Custom Courses • Custom Courses - add Comments/Forums section • Custom Certificate for Custom Courses (1) • Custom Certificate for Learning Plans (1) • Custom Groups (i.e. cashiers, managers, etc) • Custom Notifications (i.e. new user, course completed, etc) • Observation Checklist • Coach & Share - add Channels for informal, social learning • Gamification - add Competitions, Badges, and Leaderboard • User Automation (daily HRIS csv file data import to LMS) • Enrollment Automations • Classroom Management • Corporate University/Support/Maintenance	annual fee	$12,000 annually *(volume discount available)*

8745 W. Higgins Rd. Ste. 350 Chicago, IL 60631 | 773-695-2611 | info@retaillearning.org